

Authors	Title	Year	Journal
GREGORY, R.W., HENFRIDSSON, O., KAGANER, E., KYRIAKOU, S.H.	The role of artificial intelligence and data network effects for creating user value	2021	Academy of Management Review
Hagiu, A.	Strategic decisions for multisided platforms	2014	MIT Sloan Management Review
Gawer, A.	Bridging differing perspectives on technological platforms: Toward an integrative framework	2014	Research Policy
Ozcan & Hannah	Forced ecosystems and digital stepchildren: Reconfiguring advertising suppliers to realize disruptive social media technology	2020	Strategy Science